

CLASS PASS ANNUAL REPORT 2010-11

The following report on use of Class Pass Referendum funds was completed by Seamus Wilmot, Director of Parking & Transportation and chair of the Class Pass Advisory Committee.

The per-student per-semester fee for 2010-11 was \$68.00. Revenue from the fees was expended as follows:

- \$33.00 payment to AC Transit per student per semester
- \$9.95 to P&T for shuttle service per student per semester
- \$22.75 return to financial aid per student per semester
- \$2.30 set aside for tech enhancements per student per semester

Total Parking & Transportation expenditures for 2010-2011 from Class Pass funds were:

- \$2,358,393 total payments to AC Transit for 2010-2011
- \$745,916 total payments to P&T for shuttle service
- \$161,000 set-aside for technology enhancement
- \$17,717 for Ride Cell from technology enhancement fund

The set-aside fund for technological enhancements for Parking & Transportation will be used in the future to fund real-time arrival and departure technology in the shuttles similar to “Next Bus” in AC Transit buses. \$17,717 of Class Pass technology funds were used in 2010-11 to fund the Ride Cell program, an enhancement for Night Safety Ride Cell is an interactive program that allows students to log in to see real-time locations of the Night Safety shuttles. In addition students can e-mail or text a message for a Bear Walker to UCPD and will receive a return message with the time the walker will arrive at their location. Both programs minimize wait-time and maximize student safety.

Technology fund reserve: Parking & Transportation has a current reserve of \$587,000 for the Technology fund. This money has been set aside and is not part of the P&T operating budget. The funds are student funds and are to be used only for Technology enhancements unless otherwise indicated by referendum procedure.

Activities funded by the Class Pass fees as defined in the referendum did not change during the 2010-11 academic year.

The Class Pass Advisory Committee student membership for 2010-11 included:

- Michael Urbancic, Graduate Assembly
- Clayton Koo, ASUC
- Ana Vasquez, Residence Hall Assembly
- Akash Malhotra, Committee on Student Fees

Non-student Committee members for 2010-11 were:

- Nichele Ayers-Laynes, AC Transit
- Cleo Goodwin, AC Transit

- Victoria Wake, AC Transit
- Puja Sarna, AC Transit
- Jamie Levin, AC Transit
- Seamus Wilmot, UC P&T, Committee chair
- Glenda Waugh, UC P&T, Staff to the Committee

The Class Pass Advisory Committee met 6 times during the 2010-11 academic year to discuss issues associated with the Class Pass, the referendum, and improvements to AC Transit service. During the 2010-11 academic year the Committee met on the following dates. Brief excerpts from the minutes follow.

- **November 2, 2010**

User guide: *“Cleo distributed a service change brochure that outlines the October 31 service changes...AC Transit is working with Cal 1 to produce a user guide for students.”*

Forum: *“The main topics at the forum will be the October and December service cuts and any alternatives to the cuts.”*

Marketing the Class Pass: *“Cleo asked committee members to think about the potential to promote the Class Pass through student groups...Puja added that she would like to work with students to use the Class Pass from their apartments after they no longer live in the dorms...Akash asked about getting better maps at the bus stops.”*

Transit Planning Center: *“Cleo encouraged students to get involved with the Lower Sproul redevelopment planning....The Committee discussed a trip planning center.”*

Spring Class Pass Survey: *“AC Transit will be conducting a Class Pass survey in the spring... Cleo asked students to bring ideas about how participation in the survey can be promoted...Seamus explained the referendum process...Seamus discussed the Ride Cell application that will be available soon (for Night Safety).”*

- **November 30, 2010**

Student Forum: *“Mike encouraged students to follow-up with legislative contacts to focus energy on increasing funding for AC Transit...Cleo will check on the feasibility of adding Line 52 to the Next Bus display at the Downtown Berkeley BART station.”*

Resources for Feedback for AC transit: *“Cleo distributed a draft of outreach resources for feedback to AC Transit.”*

Class Pass Referendum: *“Seamus will bring information to one of the next meetings regarding the process and timeline for a referendum.”*

- **January 18, 2011**

Night Safety/ Bear Walk: *“Seamus reported that UCPD and P&T contracted with Ride Cell to improve Night Safety Programs...Cleo distributed the new AC transit user guide...Beverly Greene, Acting General Manager for External Affairs for AC Transit joined the meeting to answer students’ questions about AC Transit service.”*

- **February 15, 2011**

- Transit: “Seamus reported that a grad student from the Institute of Transportation is currently working on a project to optimize the daytime shuttle system.”
- **March 15, 2011**
The Next Frontier: “Clayton reported that the Office of Sustainability will partner with the Class Pass Advisory Committee to show the green-technology film, *The Next Frontier*.”
Class Pass Referendum: “Seamus distributed a spreadsheet showing the current Class Pass fee...Seamus distributed the official timeline for a student-initiated referendum.”
 - **May 10, 2011**
AC Transit Hearing: “Cleo reported that AC Transit held a public hearing regarding fare changes (Committee members were previously notified).”
Committee Membership: Steven and Clayton suggested increasing the number of Class Pass Committee members representing ASUC...they also suggested allowing non-affiliated students to attend the Class Pass Advisory Committee meetings.”

The goal of the Class Pass referendum is to provide unlimited AC transit service to UC Berkeley students at a heavily discounted rate. That goal was accomplished during the 2010-2011 academic year. An additional goal of the Class Pass referendum is to provide technology enhancements in the UC shuttles. Ride Cell was a successful technology enhancement in 2010-2011 that increased Night Safety shuttle ridership by 100%. P&T continues to work towards the goal of providing “next bus” technology in the shuttles. A decision is expected soon from Campus on how the daytime shuttles will be operated. At that time P&T can begin the contract process for installation of “next bus” technology in the shuttles.