OUR PROJECT APPROACH

OBJECTIVE: SET DIRECTION

FRAMING QUESTION:
What is our process, approach and plan to accomplish both student and staff strategic planning?

KEY ACTIVITIES:
✓ Define long term vision and goals for student and staff
✓ Define high level planning process and phases
✓ Define planning steps and activities
✓ Define how/when to involve key stakeholders from project team and sponsors
✓ Define timeline for both student and staff plans
✓ Collect student data: focus groups
✓ Collect staff data: focus groups
✓ Collect internal data
✓ Collect external data including benchmark and partner input
✓ Synthesize findings
✓ Define future state
✓ Conduct current state assessment
✓ Perform gap analysis
✓ Define critical issues
✓ Assess available resources
✓ Set strategic priorities

PROJECT MANAGEMENT AND COMMUNICATIONS
• Tools and resources
• Project team coordination
• Tracking and reporting

WE ARE HERE

DEPLOY INITIATIVES
June 2014-Present

ARCHITECT AN IMPLEMENTATION PLAN
How will we execute our strategic plan and measure our progress?

• Create implementation plan
• Define resourcing requirements
• Define measurement process
• Assemble strategic plan